

Sales Summary Report

The Sales Summary Report shows a summary of sales data for a store within the user-selected date range. The sub-report Sales Summary Detail Report contains a number of categories in addition to the categories in the Sales Summary report, however can only be used with the Business Date column.

Data is grouped using the following fields:

- **Business Date**
- **Day of the Week**
- **Quarter**
- **Month**
- **Year**
- **Store**

Data is broken down into the following categories:

- **Net Sales** – Total value of sales with discounts applied, before tax.
- **Net Sales Per Customer** – A per-customer average of net sales.
- **Net Sales Per Table** – A per-table average of the net sales.
- **Net Sales Per Transaction** – A per-transaction average of net sales.
- **Net Sales Per Cover** – A per-cover average of net sales.
- **Total Tax** – Total value of tax applied to all transactions.
- **Final Sales** – Total value of sales including discounts and tax (Net Total + Total Tax).
- **Transaction Count** – Number of transactions processed.
- **Table Count** – Number of tables served
- **Customer Count** – Total number of customers served.
- **Cover Count** – Total number of covers. Covers are defined by the user in product set up as an alternative to customer count.
- **Quantity Sold** – Total number of products ordered (includes voided items that reduce inventory).
- **Quantity No Void** – Total number of products ordered (excludes voided items).
- **Coupon Value** – Total value of all applied discounts, coupons and promotions.
- **Recipe Cost** – Total cost of inventory items used.
- **Void** – Sum value of all voided products.
- **Void Count** – Count of all voided products.

- **Gross Sales** – Value of product sales before discounts and taxes are applied.
- **Gross Sales With Tax** – Value of product sales with taxes (VAT).