Sales by Summary Groups

The Sales by Summary Groups report shows sales data broken down by either Summary Group or Report Category within the user-selected date range. The report can be viewed with items sorted into either of these two selections, which are user-defined.

Summary Groups act as categories for grouping together similar items. For example, Food and Beverage could be two separate Summary Groups.

Items within a Summary Group can be broken down further into Report Categories, which are a sub-group that allows further sorting of related items. For example, Appetizers and Desserts could be two Report Categories within the Food Summary Group.

Data is grouped using the following fields:

- **Business Date**
- **Day of the Week**
- **Quarter**
- **Year Month**
- **Year**
- **Store**
- **Summary Group**
- **Report Category**

Data is broken down into the following categories:

- **Net_Sales** - Total value of sales with discounts applied, before tax.
- **Gross Sales** – Total value of sales.
- **Profit** – Total profit from all products sold within a certain Summary Group or Report Category. Calculated by subtracting Recipe Cost from Gross Sales.
- **Quantity_Sold** – The quantity sold of a specific summary group or report category.
- **%_of_Quantity_Sold** – Shows the sold quantity of products within a specific summary group or report category as a percentage of the overall sales for the selected date range.
- **%_of_Profit** – Shows the profit earned by a specific summary group or report category as a percentage of the overall profit for the selected date range.
- **%_of_Net_Sales** – Shows the net sales of a specific summary group or report category as a percentage of the overall net sales for the selected date range.