

Product Mix Report

The Product Mix Report shows a summary of product sales information within the selected date range.

If different summary groups, report categories or product names are used at different stores within your organization, this report should only be used to view data for a single store at a time.

Data is grouped using the following fields:

- **Product**
- **Business Date**
- **Day of the Week**
- **Month**
- **Quarter**
- **Year**
- **Revenue Center** – A description of the revenue center for the product sale, as defined by the user (bar, patio, etc.).
- **Summary Group** – Act as categories for grouping together similar items. For example, Food and Beverage could be two separate Summary Groups. Values are user-defined.
- **Report Category** – Items within a Summary Group can be broken down further into Report Categories, which are a sub-group to allow further sorting of related items. For example, Appetizers and Desserts could be two Report Categories within the Food Summary Group. Values are user-defined.

Data is broken into the following categories:

- **Gross Sales** – Value of product sales before discounts and taxes are applied.
- **Gross Sales w Tax** – Value of product sales with taxes (VAT).
- **Discount** – The total value of discounts applied
- **Quantity Sold** – The quantity sold for a given item. This value includes voided items where the void reason is set to reduce inventory.
- **Quantity No Void** – The quantity sold for a given item. Excludes items that were voided.
- **Recipe Cost Value** – The total recipe cost for a given item, based on the quantity sold. (Recipe cost for a single item multiplied by the quantity sold).

- **Prod Type Description** – Description of product type. Set by the user.
- **% of Quantity** – Shows the percentage sold of a given item, Report Category or Summary Group when compared to the total quantity of items sold.
- **% of Value** – Shows a percentage of how much a given item, Report Category or Summary Groups sales contribute to the total sales.
- **Profit** – Shows profits for a given item. Calculated by subtracting recipe cost from sale price.
- **Profit with Tax** – Profit for a given item, including tax.